



# Small Business Advertising

# Co-Op

Thank you for your interest in Army Wife Network’s Small Business Advertising Co-Op. AWN recognizes the effort it takes to build your business and we want to be a part of your success!

Being a part of our sponsorship team by joining the Co-Op is simple. Follow the steps below and you’ll be reaching thousands of military spouses with your message in no time.

Vertical Rectangle** ★ <i>Small Business Special – does not qualify for add'l discounts</i>	AWN Home Page	240x400	\$30.00 first month setup/\$20.00 per month thereafter
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\*\*Rotated with up to 20 advertisers in the unit; payable only via PayPal – cancel anytime

- ★ **SUBSCRIBE** to our Co-Op using your Paypal account via our website at [www.armywifenetWORK.com](http://www.armywifenetWORK.com). The subscribe box is found on the left hand side below the advertisement labeled AWN SPONSORS.
  - You can cancel anytime but there will be no refunds once payment has been processed (so be sure to unsubscribe before your payment renews or towards the end of your paid month)
  - If you re-subscribe or change your creative there is a \$10.00 setup fee
  
- ★ **EMAIL** [info@armywifenetWORK.com](mailto:info@armywifenetWORK.com) with your creative banner.
  - Accepted formats for our banner advertising are Static GIF, Animated GIF, JPEG, and Flash
  - Maximum file size is 30K
  - AWN has recommended graphic designers should you need advertisement creation
  
- ★ **EMAIL** [info@armywifenetWORK.com](mailto:info@armywifenetWORK.com) with your link that you wish your banner to be directed once a potential customer clicks on your advertisement.
  
- ★ **SEE** your ad up and running on [www.armywifenetWORK.com](http://www.armywifenetWORK.com) home page.

*You might also be interested in ...*

SOCIAL MEDIA	Element	Frequency	Delivery	Rate (per delivery)
	AWN Facebook Wall Post (including active link)	One Time Delivery	25,000+	\$35.00
	<i>Loving A Soldier</i> Blog (feeds to AWN Twitter & Facebook)	One Time Delivery	25,000+	\$50.00

AWN Facebook & *Loving A Soldier* Blog posts are only done once per week. Additionally, we limit two per month, per business.