



Be sure to check out our Guest Social Media How-To & join in the chat!

## WE ARE AWTR!

Army Wife Talk Radio is *the original* internet talk radio show designed specifically for Army families by *Army wives. Our Life. Our Family. Our Soldier.*

[Army Wife Talk Radio](#), internet radio broadcast of Army Wife Network, is primarily a resource and networking podcast. Founded in 2005, AWTR was designed to “bridge the gap” between military and civilian resources and the families that they strive to support.

Listeners can participate in a variety of discussions on topics ranging from relationship builders to parenting advice and deployment coping strategies to health and wellness tips.

Our purpose is to motivate, inspire, and empower Army families worldwide to make the most of their military journey.

We do this by providing helpful information, interviews, and tips that take the guesswork out of Army life.

Our main website, [Army Wife Network](#), provides relevant resources and information on a wide-variety of topics of interest to military families.

## HOW TO LISTEN

Army Wife Talk Radio is a weekly 60 minute LIVE show hosted by the AWN Core Team and is broadcast every Monday night via our platform, [Blog Talk Radio](#).

Listeners hear our broadcast via streaming audio through their computer speakers or our downloadable mobile app. They can participate in the conversation via our live Twitter chat.

[AWTR](#) is broadcast LIVE and then archived and available for download on our website in mp3 format. It is also available through many podcast directories including Apple® *iTunes* and Google Play. We currently have over 600 shows in our archives.

Each of our shows feature a main guest and a show sponsor. Interviews are done via the phone. Our interview segment is 30 minutes in duration.

Based on AWTR's 2017 performance we average over 40,000+ podcast downloads per month.

## PRE-INTERVIEW REQUIREMENTS

You will need to submit a **full biographical and credentials profile** to [AWTRquest@armywifetwork.com](mailto:AWTRquest@armywifetwork.com). This email needs to include your full name, title/position, full contact information (*including the number of the line you will be using to call in*) and any pertinent information regarding your affiliation with the military.

**A set of 10-12 questions pertaining to your subject topic and your social media "handles"/links** must be submitted 14 days prior to your interview. We have found our guests are experts in their field and so having them submit some "prepared" questions helps us to better navigate the interview. The questions you have prepared will be used as a *guide* and are not definitive.

An article or "blurb" referencing [www.ArmyWifeNetwork.com](http://www.ArmyWifeNetwork.com) and your interview should be sent out to your customers/subscribers/acquaintances. We will publicize your interview; however reciprocal publicity is requested and *very much appreciated*.

**IMPORTANT: If your interview is in reference to a book or product you must submit one of the book/product to AWTR. Please send the submissions prior to your interview to:**  
**Army Wife Network**  
**P.O. Box 893988**  
**Mililani, Hawaii 96789**



### **Note: Times are Eastern Standard Time**

8:00 – Show Opens  
8:03 – Host Discussion  
8:13 – Hot Topics/Social Media Roundup  
8:20 – PSA  
**8:15– GUEST MUST BE ON THE LINE**  
8:25 – News 6 Report  
**8:30 – 8:43 – MAIN GUEST SEGMENT ONE**  
8:43 – 8:46 – Commercial Break  
**8:46 – 8:58 – MAIN GUEST SEGMENT TWO**  
8:58 – 9:00 – Wrap Up and Closing

*NOTE: If you have a prize you would like to donate for giveaway during your interview we would truly appreciate the donation. CONTACT US first though, because chances are you can send it straight to the winner!*

## LIVE CALL IN PROCEDURES

**Our show is broadcast LIVE on Monday at 8pm ET** through [www.blogtalkradio.com/awtr](http://www.blogtalkradio.com/awtr). On the night of the show you will tune in via your computer and stream our live show via the website. Our AWTR Coordinator will give you a call-in time prior to the interview. You will receive a confirmation with a detailed schedule of the evening. At that time, you will call in and be placed on hold while we get ready for your interview.

**The call in number is 646.915.8736. Twitter Handle: @armywifetwork**

The interview is conducted much like a normal phone conversation, and is recorded. We will use the scripting as a guide through our interview to ask pertinent information and questions. We request that our guests are relaxed, fun, and ready for anything. *Personality is key to our success, so have fun!*

You are also welcome to join us in our Twitter party – [www.twitter.com/armywifetwork](http://www.twitter.com/armywifetwork) using #armywife to follow the chat. Be sure to click on the Live Tab to get real-time chat updates.

*Your interview will last approximately 30 minutes. However, we request you block out the entire 1 hour segment of time from 8pm to 9pm ET.*